



# The Power Of The Human Mind

MTD Training, 5 Orchard Court, Binley Business Park, Coventry, CV3 2TQ  
Web: <https://www.mtdtraining.com> Phone: 0333 320 2883 Email: [info@mtdtraining.com](mailto:info@mtdtraining.com)

Everyone knows the importance of clear and effective communications.

Writing on the flip chart freehand becomes a nightmare.

Spell check does not always work properly and mistakes squeeze through.

People become nervous about the need for everything to be perfect and spelling mistakes get pounced upon by delegates.

Try this on an overhead as an icebreaker for communication sessions.....

Don't delete this because it looks weird. Believe it or not you can read it ....

**I cdnuolt blveiee taht I cluod aulacly uesdnatnrd waht I was rdanieg The phaonmneal pweor of the hmuan mind.**

**Aoccdrnig to rscheearch taem at Cmabrigde Uinervtisy, it deosn't mtt aer in waht oredr the ltteers in a wrod are, the olny iprmoatnt tihng is taht the frist and lsat ltteer be in the rghit pclae.**

**The rset can be a taotl mses and you can sitll raed it wouthit a porbelm.**

**Tihs is bcuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe.**

**uch a cdonition is arppoiatly cllaed Typoglycemia**

**Amzanig huh? Yaeh and yuo awlyas thought slpeling was ipmorant**

**FREE MANAGEMENT SKILLS EMAIL COURSE**

**DOWNLOAD AT**

<https://www.mtdtraining.com>

## About MTD



Sean McPheat | 

Chief Executive Officer

MTD Training Group

Email: [sean.mcpheat@mtdtraining.co.uk](mailto:sean.mcpheat@mtdtraining.co.uk)

Sean McPheat is the **Chief Executive Officer** of the multi-award winning **MTD Training Group**.

Founded in 2001 and having trained hundreds of thousands of staff since, MTD specialise in management and leadership development and also sales effectiveness programmes.

There are **3 specific divisions** to the group:

**Management/Leadership**



<https://www.mtdtraining.com>

**Sales Effectiveness**



<https://www.mtdsalestraining.com>

**Microlearning**



<https://www.skillshub.com>